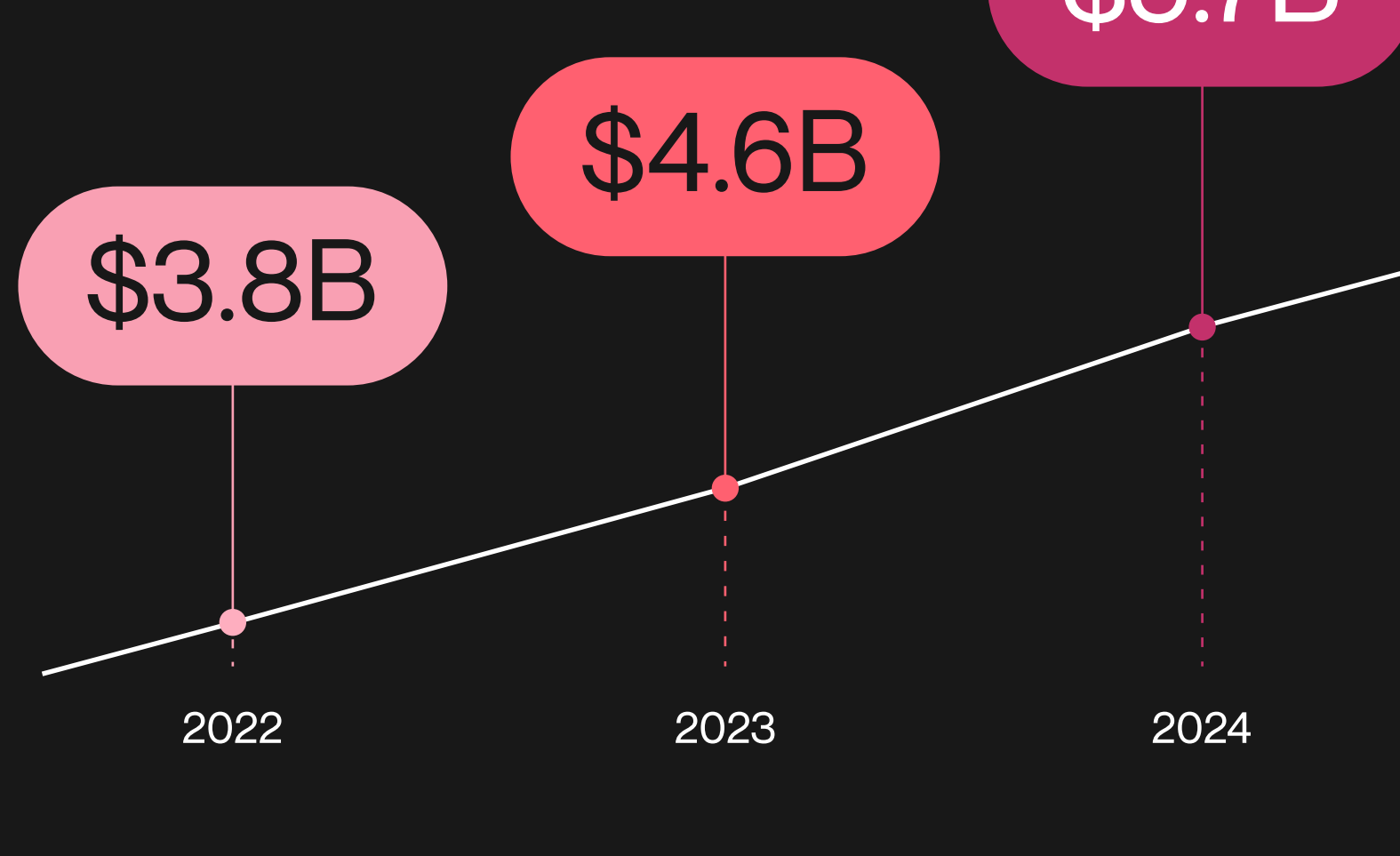


2025

# Fraud Statistics and Trends

Fraud losses are climbing in the US.

💡 US consumers lost 25% more to fraud in 2024 than the year prior.



Federal Trade Commission (FTC)



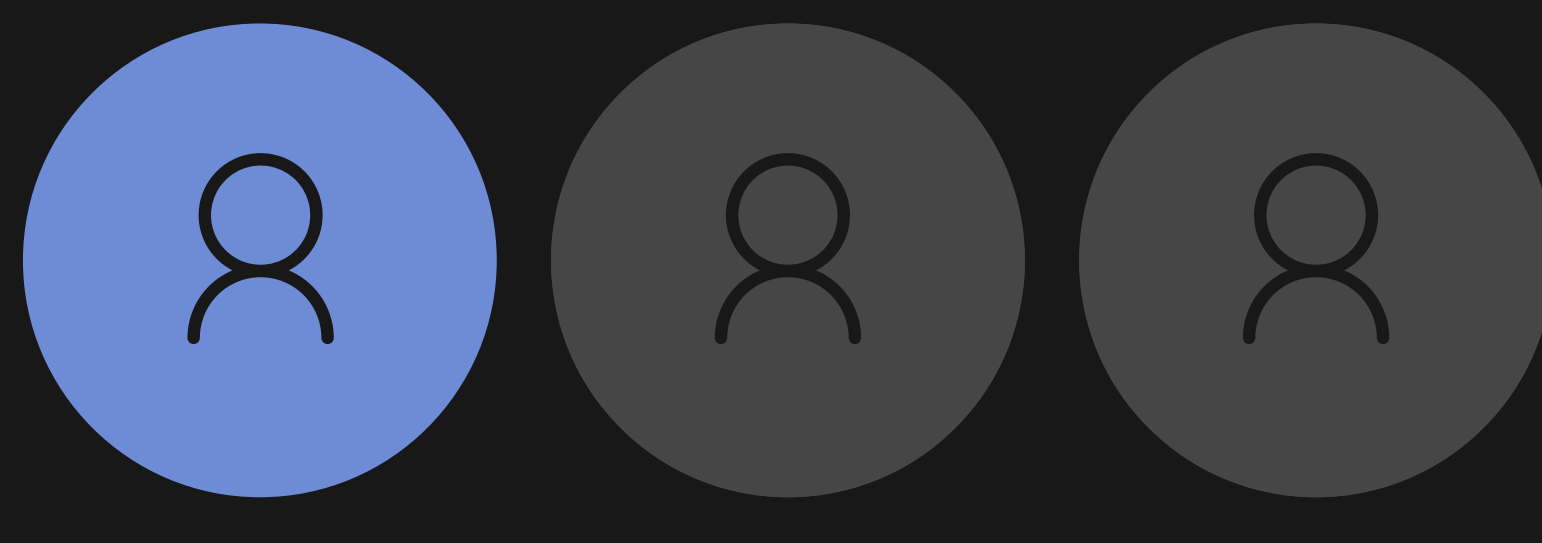
60% of financial organizations reported an increase in fraud.

💡 Consumer accounts faced slightly more fraud events than business accounts.

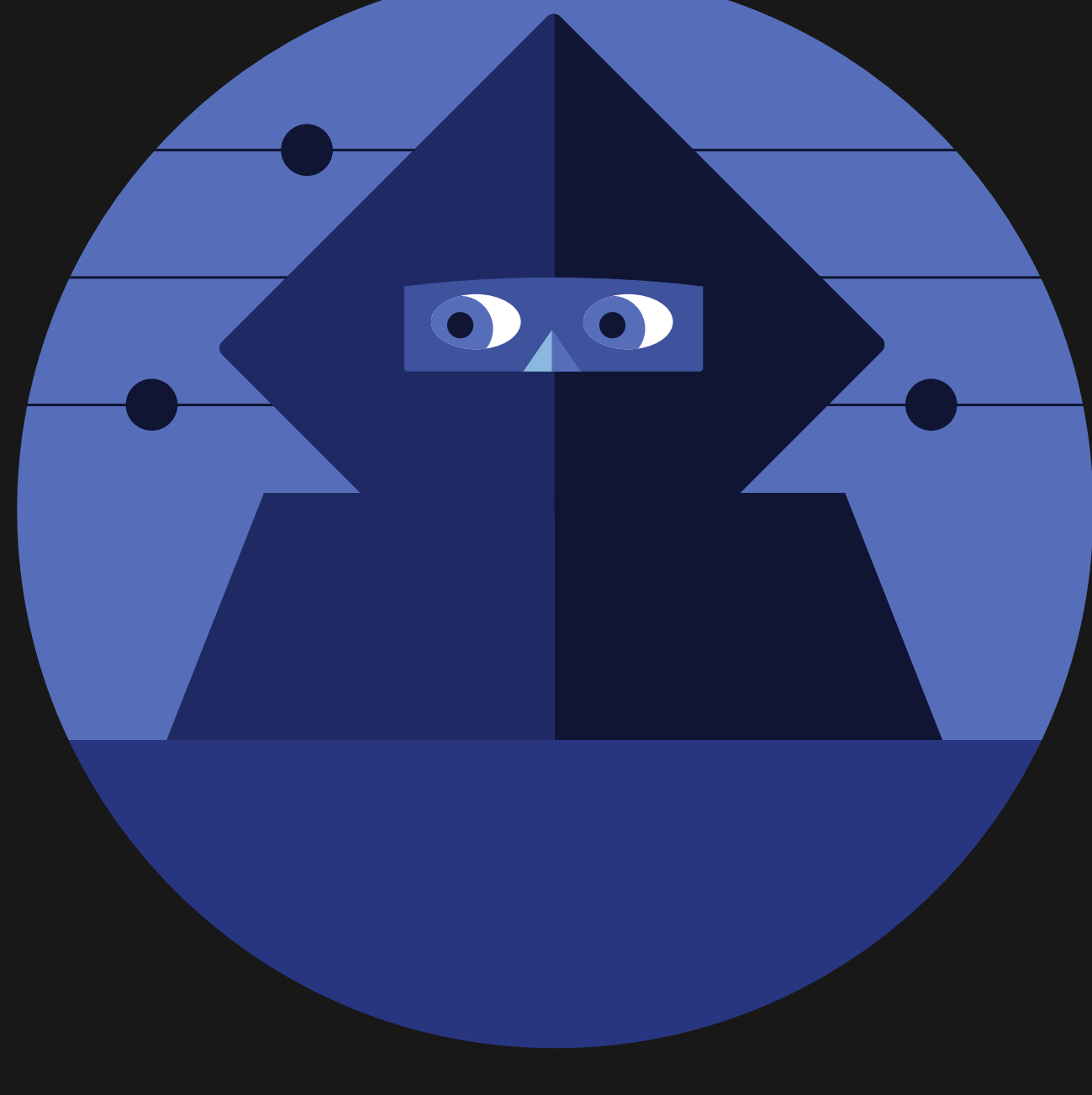
Alloy, 2025 State of Fraud Benchmark Report

Fraud losses hit nearly 1 in 3 consumers.

💡 29% of global consumers lost money to email, online, phone, or text scams in the past year — with a median loss of \$1,747 per victim.



TransUnion, 2025 State of Omnichannel Fraud Report

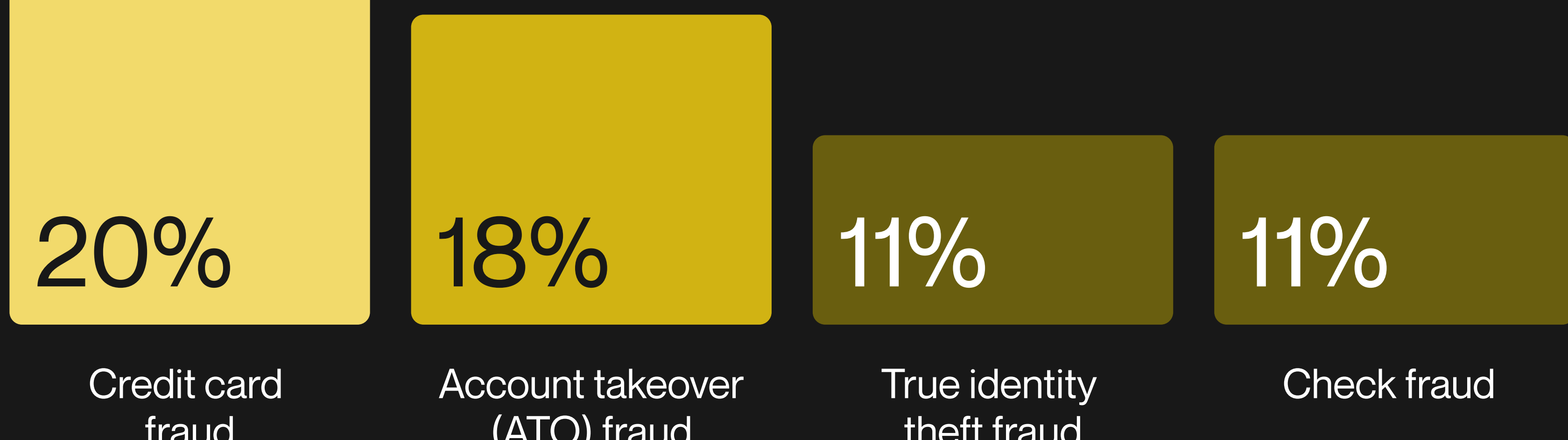


Imposter scams were the #1 scam reported by US consumers.

💡 Government imposter scams, in particular, showed significant growth.

Federal Trade Commission (FTC)

The leading types of fraud reported by financial organizations were:



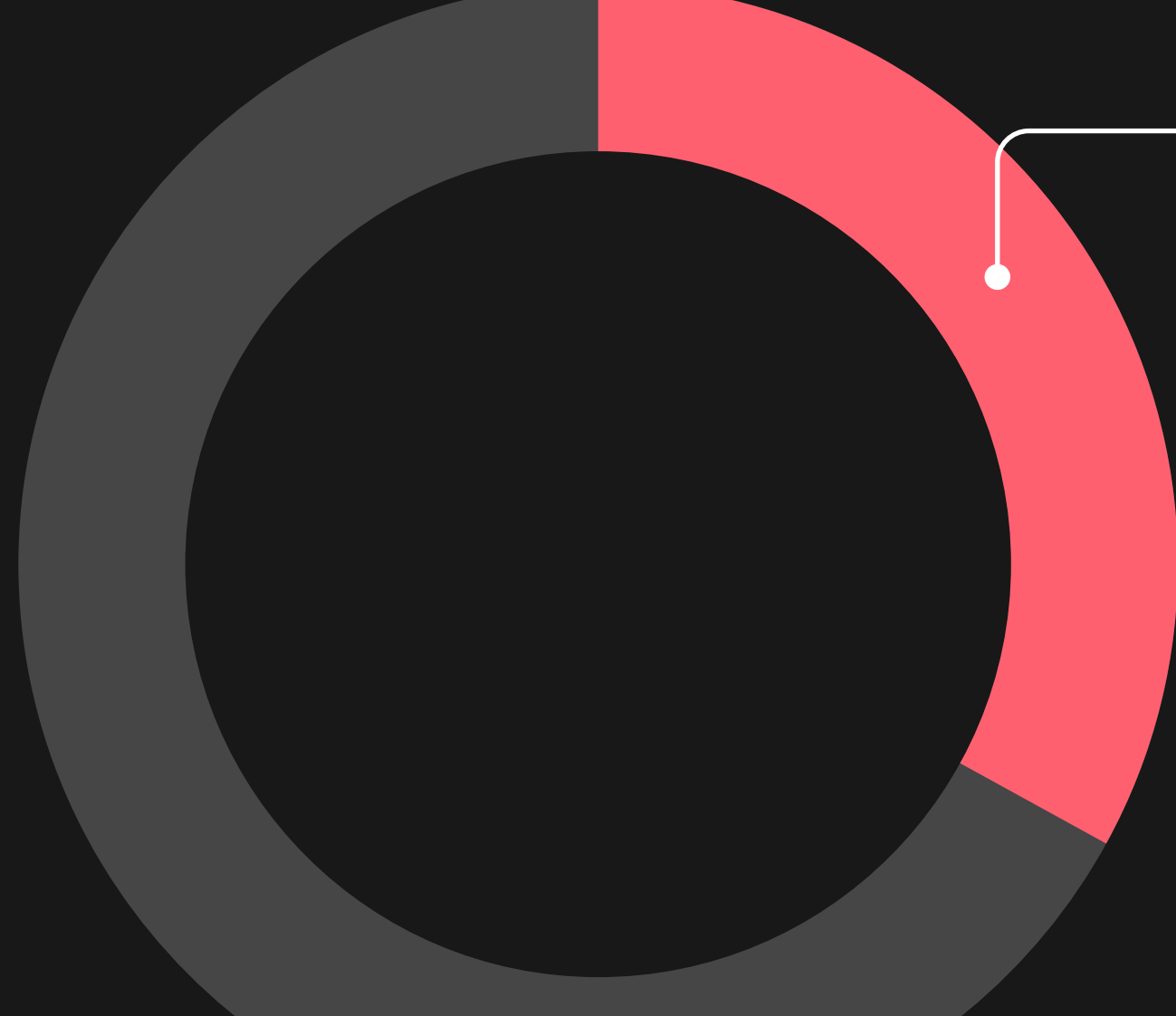
Alloy, 2025 State of Fraud Benchmark Report

Organized crime is driving a majority of fraud attacks.

Who is responsible for a majority of fraud at your organization?



Alloy, 2025 State of Fraud Benchmark Report



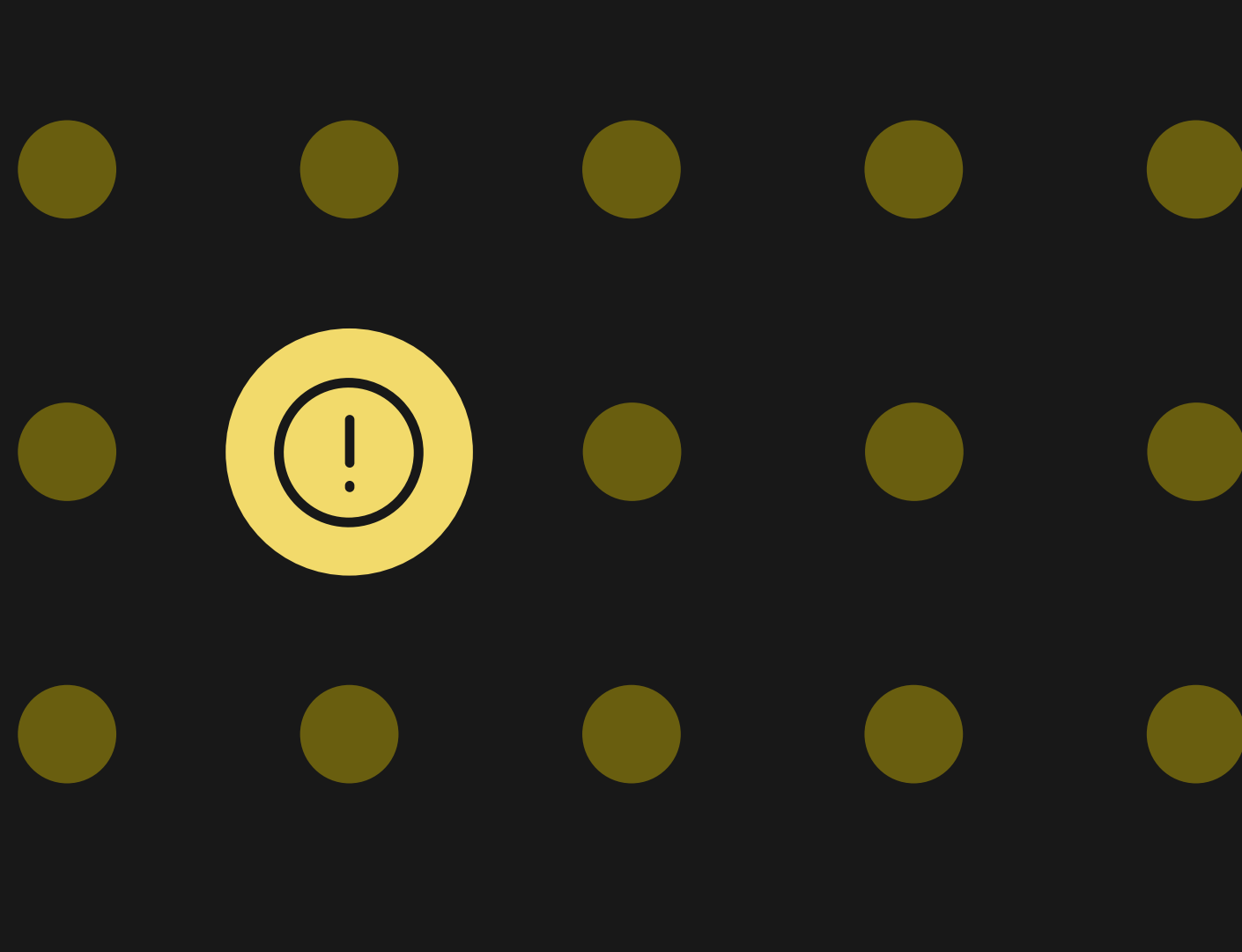
33% of financial organizations detect most fraud at onboarding.

💡 The rest catch fraud as an attack is happening or after the fraudster has gotten away.

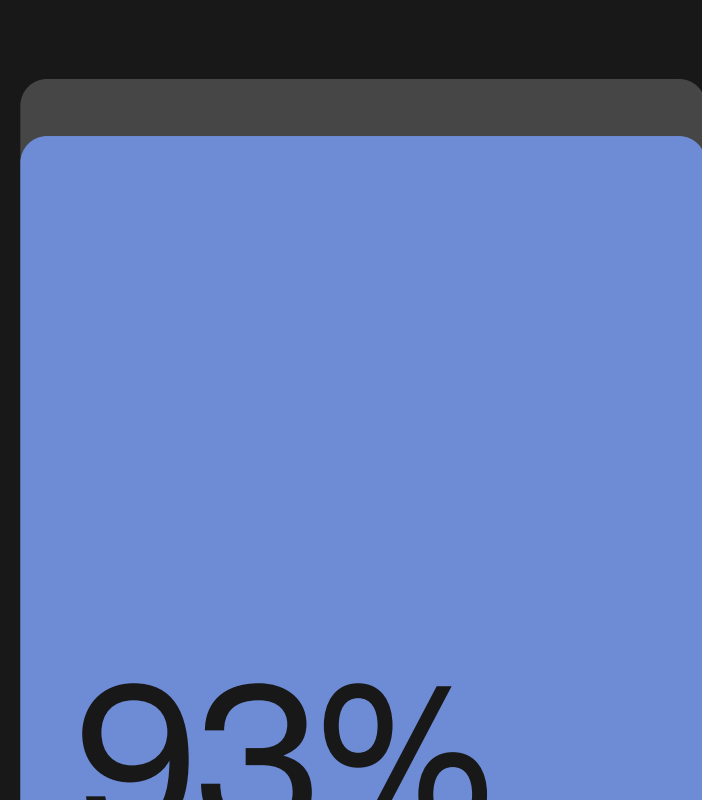
Alloy, 2025 State of Fraud Benchmark Report

1 in 20 identity verification failures now trace back to deepfake attacks.

💡 The volume of deepfake attacks doubles every six months.



Veriff, 2025 Identity Fraud Report & Resemble.AI



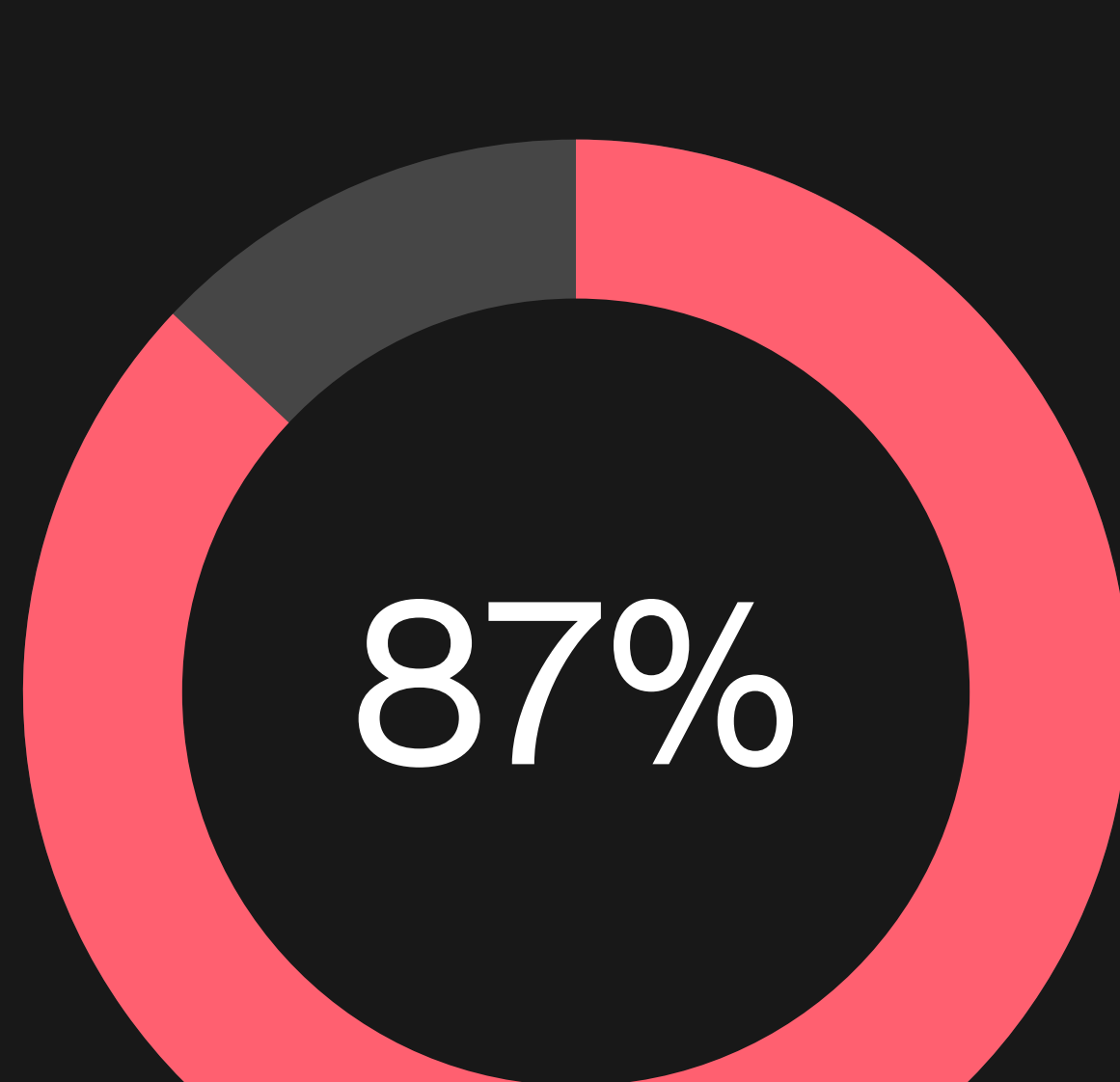
93% of financial organizations say machine learning and generative AI will revolutionize fraud detection.

💡 AI isn't just enabling fraudsters — it's also changing fraud prevention.

Alloy, 2025 State of Fraud Benchmark Report

87% agree the money saved by fraud prevention justifies the investment.

🔍 Nearly two-thirds plan on investing in an identity risk solution.



Alloy, 2025 State of Fraud Benchmark Report